



LITIGATION FINANCE. INVESTMENT TEASER
Trademark Infringement Litigation – Mexico
Preferred Return: 35%+ IRR on Disbursed Capital
Legal & procedural budget: ~USD 550,000
RIDER dealmaker fee (9.75%): ~USD 53,625
Total initial funding requirement: ~USD 603,625
Estimated Value of the Case: Ranging from US\$7m to 8m

OPPORTUNITY SUMMARY: Funding opportunity to finance a high-merit trademark infringement claim in Mexico arising from the unauthorized, continuous, and nationwide commercial use of a long-standing registered trademark by operating companies with material market presence. The Owner of the Litigation Rights holds exclusive trademark registrations with more than 30 years of validity. The claim seeks damages and injunctive relief through civil and/or administrative proceedings.

INVESTMENT HIGHLIGHTS

- 35%+ Preferred IRR on disbursed capital, payable prior to claimholder distributions;
- Strong legal merits supported by long-standing, enforceable registrations;
- Well-capitalized operating defendants with assets and revenues in Mexico;
- Multiple damage theories (lost profits, unjust enrichment, reasonable royalty, moral damages, injunction);
- Representation by a highly reputable and specialized IP litigation law firm.

USE OF PROCEEDS: Legal fees, litigation expenses, expert valuation and damages quantification, procedural costs, and enforcement-related actions. The funding requirement is modest relative to the potential recovery and supported by a detailed budget.

ESTIMATED TIMELINE: Approximately 24–36 months to reach an enforceable resolution. Ongoing infringement preserves procedural timeliness and settlement leverage.

RETURN PROFILE: Non-recourse, case-specific litigation financing. Target return of 35%+ Preferred IRR on capital deployed, with investors repaid prior to the Owner of the Litigation Rights.

NEXT STEPS & ACCESS TO DILIGENCE: Interested investors may request access to the Legal Opinion issued by Lead Counsel, a highly reputable and specialized law firm in Mexico, detailing legal merits, damages framework, and enforceability considerations. Access is subject to execution of a standard Non-Disclosure Agreement (NDA) and a No-Conflict of Interest / No Ulterior Purpose undertaking.

CONTACT INFORMATION

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