



## **LITIGATION FINANCE. INVESTMENT TEASER**

**Trademark Infringement Litigation – Mexico**  
**Preferred Return: 35%+ IRR on Disbursed Capital**

**Legal & procedural budget: ~USD 400,000**

**RIDER dealmaker fee (9.75%): ~USD 39,000**

**Total initial funding requirement: ~USD 439,000**

**Estimated Value of the Case: Ranging from USD 5.0m to 10.0m**

**OPPORTUNITY SUMMARY:** Funding opportunity to finance a high-merit trademark infringement and damages claim in Mexico arising from the unauthorized, continuous, and nationwide commercial use of a protected trademark and distinctive color by operating companies with material market presence and backing from a large international corporate group.

The Owner of the Litigation Rights holds valid and enforceable trademark registrations covering the relevant goods and services. Prior conflicting trademark applications were rejected or cancelled, reinforcing the strength of the asserted rights. The claim seeks monetary damages and injunctive relief through civil and administrative proceedings.

### **INVESTMENT HIGHLIGHTS**

- 35% Preferred IRR on disbursed capital, payable prior to claimholder distributions;
- Strong legal merits supported by enforceable trademark registrations and a comprehensive legal opinion;
- Creditworthy defendants with assets and revenues in Mexico;
- Multiple damage theories (lost profits, unjust enrichment, hypothetical license, moral and punitive damages, injunction);
- Ongoing infringement, preserving procedural timeliness and settlement leverage;
- Representation by highly specialized intellectual property litigation counsel.

**USE OF PROCEEDS:** Legal fees, litigation expenses, expert valuation and damages quantification, procedural costs, and enforcement-related actions. The funding requirement is modest relative to the potential recovery and supported by a detailed legal budget.

**ESTIMATED TIMELINE:** Approximately 24–36 months to reach an enforceable resolution.

Ongoing infringement preserves procedural timeliness and enhances settlement leverage.

**RETURN PROFILE:** Non-recourse, case-specific litigation financing. Target return of 35%+ Preferred IRR on capital deployed, with investors repaid prior to the Owner of the Litigation Rights.

**NEXT STEPS & ACCESS TO DILIGENCE:** Interested investors may request access to the Legal Opinion issued by Lead Counsel, a highly reputable and specialized law firm in



Mexico, detailing legal merits, damages framework, and enforceability considerations. Access is subject to execution of a standard Non-Disclosure Agreement (NDA) and a No-Conflict of Interest / No Ulterior Purpose undertaking.

## **CONTACT INFORMATION**

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